



ROK
CHANNELS

RATE CARD
EAST AFRICA

CANAL+ ADVERTISING NG

ROK SPOT ADVERTISING

SPOT RATES (30 seconds)

EAST AFRICA

ROK

PRIME
OFF PEAK

\$ 645
\$ 515

ROK2

PRIME
OFF PEAK

\$ 775
\$ 645

ROK<GH

PRIME
OFF PEAK

\$ 600
\$ 470

ROK SPOT ADVERTISING PACKAGES (30 SECS)

EAST
AFRICA

ROK REACH	ROK ROK2 ROKGH	PEAK	OFF PEAK	\$ 47 550
		25 SPOTS	15 SPOTS	
		20 SPOTS	10 SPOTS	
		20 SPOTS	10 SPOTS	

ROK PEAK	PEAK	\$ 41 060
	ROK OR ROK2 OR ROKGH 70 SPOTS	

ROK MULTI	ROK ROK2 ROKGH	GHANA PEAK	NIGERIA PEAK	East Africa Peak	\$ 219 040
		50 SPOTS	60 SPOTS	60 SPOTS	
		50 SPOTS	60 SPOTS	60 SPOTS	
		100 SPOTS	30 SPOTS	30 SPOTS	

ROKGH	PEAK	OFF PEAK	\$ 43 760
	40 SPOTS	60 SPOTS	

SPOT LENGTH INDEX

5 Sec	10sec	15sec	20sec	25sec	30sec
50%	60%	70%	80%	90%	100%
35sec	40sec	45sec	50sec	55sec	60sec
116.67%	133.33%	150%	166.67%	183.33%	200%

ROK

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