



ROK
CHANNELS

RATE CARD
GHANA

CANAL+ ADVERTISING NG

ROK SPOT ADVERTISING

SPOT RATES (30 seconds)

GHANA

ROK

PRIME
OFF PEAK

GHS 3,700
GHS 3,000

ROK2

PRIME
OFF PEAK

GHS 4,500
GHS 3,700

ROK<GH

PRIME
OFF PEAK

GHS 5,000
GHS 4,200

ROK SPOT ADVERTISING PACKAGES (30 SECS)

ROK REACH	ROK ROK2 ROK GH	PEAK		OFF PEAK	GHS 273 975
		25 SPOTS		15 SPOTS	
		20 SPOTS		10 SPOTS	
		20 SPOTS		10 SPOTS	

ROK PEAK	PEAK		GHS 237 060
	ROK OR ROK2 OR ROK GH 70 SPOTS		

ROK MULTI	ROK ROK2 ROK GH	GHANA PEAK		NIGERIA PEAK	GHS 890 100
		50 SPOTS		60 SPOTS	
		50 SPOTS		60 SPOTS	
		100 SPOTS		30 SPOTS	

ROK GH	PEAK		OFF PEAK	GHS 250 100
	40 SPOTS		60 SPOTS	

ROK SPONSORSHIP RATES

ROK	PER MOVIE		PRIME	GHS	19 500
			OFF PEAK	GHS	11 250
	PER SERIES			GHS	150 000
	MULTIPLE DEALS				
	1 SEASON	15% DISCOUNT		GHS	127 602
	2 SEASONS	24% DISCOUNT		GHS	229 684
	3 SEASONS	32% DISCOUNT		GHS	306 245

ROK

SPONSORSHIP RATES

NIGERIA

ROK2	PER MOVIE	PRIME	GHS	22 500
		OFF PEAK	GHS	12 750
	PER SERIES		GHS	180 000

SPOT LENGTH INDEX

5 Sec	10sec	15sec	20sec	25sec	30sec
50%	60%	70%	80%	90%	100%
35sec	40sec	45sec	50sec	55sec	60sec
116.67%	133.33%	150%	166.67%	183.33%	200%



ROK

CONTACT

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