



ROK
CHANNELS

**RATE CARD
NIGERIA**

CANAL+ ADVERTISING NG

ROK SPOT ADVERTISING

SPOT RATES (30 seconds)

ROK

PRIME
OFF PEAK

NGN 250,000
NGN 200,000

ROK2

PRIME
OFF PEAK

NGN 300,000
NGN 250,000

ROK<GH

PRIME
OFF PEAK

NGN 200,000
NGN 150,000

ROK SPOT ADVERTISING PACKAGES (30 SECS)

ROK REACH	ROK ROK2 ROK GH	PEAK		OFF PEAK	NGN 18 375 000
		25 SPOTS		15 SPOTS	
		20 SPOTS		10 SPOTS	
		20 SPOTS		10 SPOTS	

ROK PEAK	PEAK		NGN 15 900 000
	ROK OR ROK2 OR ROK GH 70 SPOTS		

ROK MULTI	ROK ROK2 ROK GH	GHANA PEAK		NIGERIA PEAK	NGN 59 700 000
		50 SPOTS		60 SPOTS	
		50 SPOTS		60 SPOTS	
		100 SPOTS		30 SPOTS	

ROK GH	PEAK		OFF PEAK	NGN 16 775 000
	40 SPOTS		60 SPOTS	

ROK SPONSORSHIP RATES



PER MOVIE

PRIME
OFF PEAK

NGN 1 300 000
NGN 750 000

PER SERIES

NGN 10 000 000

MULTIPLE DEALS

1 SEASON	15% <i>DISCOUNT</i>	NGN	8 506 800
2 SEASONS	24% <i>DISCOUNT</i>	NGN	15 312 240
3 SEASONS	32% <i>DISCOUNT</i>	NGN	20 416 320

ROK SPONSORSHIP RATES

ROK2	PER MOVIE	PRIME	NGN	1 500 000
		OFF PEAK	NGN	850 000
	PER SERIES		NGN	12 000 000

SPOT LENGTH INDEX

5 Sec	10sec	15sec	20sec	25sec	30sec
50%	60%	70%	80%	90%	100%
35sec	40sec	45sec	50sec	55sec	60sec
116.67%	133.33%	150%	166.67%	183.33%	200%

ROK

CONTACTS

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