



ROK

RATE CARD SOUTH AFRICA

CANAL+ ADVERTISING NG

ROK ADVERTISING

SPOT & PACKAGES RATES (30 seconds)

ROK	PRIME	R 10,800
	OFF PEAK	R 8,640
ROK PEAK	PEAK	R 685 700
	70 SPOTS	
ROK REACH	PEAK	R 794 100
	65 SPOTS	
	OFF PEAK	
	35 SPOTS	

SPOT LENGTH INDEX

5 Sec	10sec	15sec	20sec	25sec	30sec
50%	60%	70%	80%	90%	100%
35sec	40sec	45sec	50sec	55sec	60sec
116.67%	133.33%	150%	166.67%	183.33%	200%

ROK

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