

## COOKIES POLICY

While browsing the site [rokchannels.tv](http://rokchannels.tv) (hereinafter "Site"), cookies and other trackers (hereinafter "cookies") are deposited on your computer, mobile or tablet (hereinafter "Terminal").

This section allows you to better understand how the cookies deposited on our Site work and how to use the various tools to set them (acceptance or refusal).

### **What is a cookie?**

A cookie is a text file sent to your Terminal's browser or application by a server and stored in your Terminal. Cookies allow Canal+ Group to identify the Terminal on which it is stored and to collect information relating to your visit to our Services, such as your path on said Services.

In addition, other types of identifiers with an object similar to a cookie may be used by Canal+ Group, such as the advertising identifier of a smartphone ("GAID", "IDFA", "Advertisement ID"), the identifier that may be attached to a Terminal subscriber's account or the technical identifier of a television set (network card, etc.).

If you do not accept cookies or if cookies are deleted, you may no longer be able to benefit from a certain number of features that may be necessary to use our Services. Canal+ Group may not be held liable for the consequences related to the degraded or less optimal functioning of the Services resulting from the impossibility of recording or consulting cookies.

Cookies do not contain any personal data, but they may be associated with personal data that you have provided to us (for example, when creating an account on our Services). You may then exercise your rights in accordance with the terms and conditions detailed in the Privacy Policy.

### **Who are the senders of these cookies?**

#### **Cookies and other trackers used by Canal+ Group**

Canal+ Group, deposits cookies on your Terminal or allows the deposit of external (third party) cookies in order to process data on its behalf. In this case, as the party responsible for processing cookies deposited when using the Services, viewing videos or when you click in advertising spaces, Canal+ Group determines the means and purposes of processing the data collected through the cookies deposited.

Cookies make it possible to identify your points of interest through the pages viewed on our Services and to personalize the advertising offer addressed to you on third-party sites.

#### **Cookies and other tracers used by third parties**

##### ***Cookies from Vivendi group companies***

Canal+ Group, which is part of the Vivendi group, allows the deposit of third-party cookies operated by Vivendi group companies such as Dailymotion, Universal Music, Gameloft, Editis, Vivendi Village. These companies also use cookies on their sites and may share them with the Canal+ Group. Similarly, Canal+ Group may share cookies with companies in the Vivendi group. For an exhaustive and up-to-date list of entities belonging to the Vivendi group, you may view the site <http://www.vivendi.com/vivendi/vivendi-en-bref-2/>.

### ***Cookies used by third parties***

Canal+ Group allows the deposit of third-party cookies operated by their transmitters that are third parties (such as, in particular, advertising agencies, advertisers, communications consulting agencies, audience measurement and advertising campaign performance measurement companies, targeted advertising providers, real-time auction platforms, etc.) in order to establish your profile, to identify your areas of interest through your use of our Services, to personalise the advertising offer addressed to you on our Services and/or outside our Services, to measure the impact of our advertising campaigns or to define market segments to which your use of our Services corresponds, which may be shared in the form of aggregated statistics with third parties.

They may be deposited when you use our Services or when you click in the advertising spaces of our Services.

Similarly, Canal+ Group may share navigation data on its Services with third parties in the context of advertising partnerships. On mobile applications, Canal+ Group may collect advertising identifiers ("GAID", "IDFA", "Advertisement ID"), and share them with third parties in the context of advertising partnerships or for the purposes of audience measurement or measuring the impact of advertising campaigns broadcast within our Services, or to analyze the way you interact with content and advertisements or to measure the effects and effectiveness of advertising campaigns.

### **What are the different uses of cookies within our Services?**

#### **Analytical cookies and cookies for personalisation of our Services**

Analytical cookies allow us to know the use and performance of our Services, to improve their operation and to better adapt to your expectations. To do this, they trace your path in order to establish visit statistics.

Cookies for personalizing our Services make it possible to adapt the presentation of our Services to the display preferences of your Terminal (language used, display resolution, operating system used, etc.) when you use our Services, depending on the hardware and viewing or reading software that your Terminal contains.

Canal+ Group also uses the following marketing performance tracking and analysis solutions Eulerian Analytics, published by Eulerian Technologies, Adobe Analytics, published by Adobe, Google Analytics, published by Google, Amplitude, published by Amplitude, AppsFlyer, published by AppsFlyer, Pinterest, published by Pinterest, and Kwanko, published by Kwanko. The data collected is for the benefit of Canal+ Group using cookies associated with your browser. For more information on the management of these cookies, please follow these links:

<http://www.eulerian.com/fr/vie-privee>; <http://www.adobe.com/fr/privacy/cookies.html>; <https://www.google.com/intl/fr/policies/privacy/partners/>; <https://www.appsflyer.com/fr/privacy-policy/>; <https://policy.pinterest.com/en/privacy-policy>; <https://amplitude.com/privacy>; <http://fr.netaffiliation.com/opto>.

#### **Social network cookies and social widgets**

Social network cookies and social widgets allow interaction with social networks (Facebook, Twitter) or platforms (Instagram, Spotify, Deezer, YouTube, Dailymotion, Disqus, Multivote). To access the privacy policies of the various social networks or platforms included on the Services and to disable tracking by them, we invite you to go to the following addresses:

- For Facebook: [https://www.facebook.com/policies/cookies/?ref=hc\\_fnav](https://www.facebook.com/policies/cookies/?ref=hc_fnav).
- For Twitter: <https://twitter.com/personalization>
- For Instagram: <https://help.instagram.com/1896641480634370?ref=ig>
- For Spotify: <https://www.spotify.com/fr/legal/cookies-policy/>
- For Deezer: <https://www.deezer.com/legal/personal-datas>
- For Youtube: <https://policies.google.com/privacy?hl=fr&gl=fr>
- For Dailymotion: <https://www.dailymotion.com/legal/cookie-management>
- For Disks (comment module): <https://help.disqus.com/terms-and-policies/disqus-privacy-policy>
- For Multivote (polling module):  
[https://multivotedata.blob.core.windows.net/documents/cgu\\_fr.pdf#ext](https://multivotedata.blob.core.windows.net/documents/cgu_fr.pdf#ext)

### **How do I accept or decline cookies?**

#### **Browser configuration**

You can choose to disable or enable these cookies at any time. Your browser can also be set to notify you of cookies that are, or are about to be, placed on your Terminal and ask you whether or not to accept them. You can accept or refuse cookies on a case-by-case basis or systematically refuse them once and for all. We remind you that refusing cookies is likely to modify your conditions of access to our Services as well as their use (viewing of our videos, conservation of identification information, receipt of personalised recommendations, etc.). In order to manage cookies as closely as possible to your expectations, we therefore invite you to configure your browser taking into account the purpose of cookies as mentioned above.

For the management of cookies and your choices, the configuration of each browser is different. You can configure your preferences, depending on your browser, by clicking on the links listed.

- For Internet Explorer: <http://windows.microsoft.com/fr-FR/windows-vista/Block-or-allow-cookies>
- For Safari: [https://support.apple.com/kb/ph17191?locale=fr\\_FR&viewlocale=fr\\_FR](https://support.apple.com/kb/ph17191?locale=fr_FR&viewlocale=fr_FR)
- For Chrome:  
<http://support.google.com/chrome/bin/answer.py?hl=fr&hlrm=en&answer=95647>
- For Firefox: <https://support.mozilla.org/fr/kb/activer-desactiver-cookies>
- For Opera: <http://help.opera.com/Windows/10.20/fr/cookies.html>

This configuration differs on your Mobile Device or Tablet PC.

- For iOS: <https://support.apple.com/fr-fr/HT201265>
- For Android: [http://www.wikihow.com/Disable-Cookies#Android\\_Devices](http://www.wikihow.com/Disable-Cookies#Android_Devices)
- For Blackberry: <http://global.blackberry.com/fr/legal/privacy-policy.html#types-info-d>

- For Windows Phone: <https://support.microsoft.com/fr-fr/help/17442/windows-internet-explorer-delete-manage-cookies>

Finally, you can set your Terminal's browser to send a code to websites that you do not want to be tracked. This option is commonly called "Do Not Track".

- For Internet Explorer: <http://windows.microsoft.com/fr-fr/internet-explorer/use-tracking-protection#ie=ie-11>
- For Safari: <http://support.apple.com/kb/PH11952>
- For Chrome: <https://support.google.com/chrome/answer/114836>
- For Firefox: <https://support.mozilla.org/fr/kb/comment-activer-option-ne-pas-pister>
- For Opera: <http://help.opera.com/Windows/12.10/fr/notrack.html>

The setting parameters of the different browsers are subject to change. In case of difficulties, we invite you to read the section "Cookies: the tools to control them" of the CNIL which gives tools and tips to limit the traces of its web browsing on the browsers Chrome, Firefox and Internet Explorer: <https://www.cnil.fr/cookies-les-outils-pour-les-maitriser/#5554>

### **Configuring Operating System Settings (for Mobile Terminals)**

On your wireless device, you can access your device settings and change "Limited Ad Tracking" (for iOS), "Disable Ad Personalization" (for Android), or "Let Applications Use Ad ID to Allow Ads to Display More Relevant Ads Based on Your Use of Applications" (Windows), which will allow you to limit the information collected from or about your wireless device for the purpose of serving online behavioral advertising to you.

You can access these settings:

- iOS: iOS "Settings" application, then "Privacy" and then "Advertising".
- Android: Android "Settings" application, then "Android" "Settings" "Google" "Announcements" (the path may be slightly different depending on the phone manufacturer and the version of Android)
- Windows: "Settings" then "General" then "Change privacy options".

### **Configuration on professional platforms**

You can manage your cookies by going to centralized cookie management platforms offered by advertising professionals by connecting to the Youronlinechoices site, offered by digital advertising professionals grouped within the European association EDAA (European Digital Advertising Alliance) and managed in France by the IABF (Interactive Advertising Bureau France). You will be able to find out which companies are registered on this platform and refuse or accept cookies that may be used to adapt the advertisements that may be displayed on your Terminal to your browsing habits: <http://www.youronlinechoices.com/fr/controler-ses-cookies/>. As noted above, this procedure will not prevent advertisements from being displayed on all the sites and Services you visit. It will only block technologies that allow ads to be tailored to your interests.

### **The configuration of analytical solutions**

You have the possibility to refuse cookies by clicking on the following links:

- For Eulerian Analytics by clicking on "Opt-out" from the following link: <http://eulerian.canal-plus.com/optout.html?url=http://www.lesoffrescanal.fr>
- For Adobe Analytics: <http://www.adobe.com/fr/privacy/opt-out.html#2>
- For Google Analytics: <https://tools.google.com/dlpage/gaoptout?hl=fr>

### **The configuration of the Oracle Bluekai solution**

You have the possibility to refuse the Oracle cookies used in our Data Management Platform by clicking on "opt-out" at the following link: <http://www.bluekai.com/registry/>.

### **Managing cookie preferences within our Services**

You may at any time end personalized advertising and retargeting by refusing advertising cookies through the cookie preference managers offered on our Sites and by our partners listed above, and by clicking on the un-subscription links present in the emails sent to you by Canal+ Group.