

ROK
CHANNELS

RATE CARD
UK



AFRIMEDIA

ROK SPOT ADVERTISING

SPOT RATES

PEAK

18:00 – 23:00 DAILY, ALL DAY SATURDAY & SUNDAY

30" SPOT

£60.00

60" SPOT

£100.00
0

OFF PEAK

06:00 – 17:55 DAILY

30" SPOT

£30.00

60" SPOT

£50.00



AFRIMEDIA

ROK SPONSORSHIP OPPORTUNITIES

SERIES STRAND

Monday to Friday, 8:30PM

Repeated in Omnibus over the Weekend

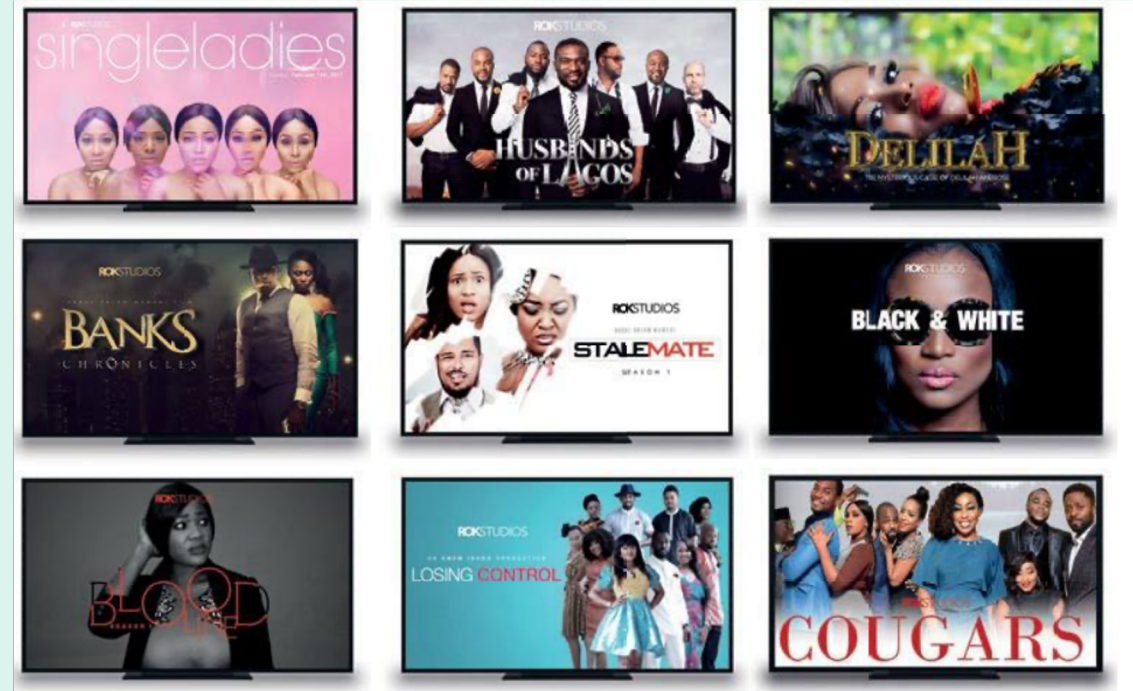
BLOCKBUSTER MOVIES STRAND

Monday to Friday, 9PM

Repeated in Omnibus over the Weekend

MUSICAL STRAND

Weekends, Late night OR Sunday Early Morning
(Gospel)



ROK has over 10 flagship series available for sponsorship

Each series has at least 2 seasons with more in production. Each season consists of 13 episodes.

Prices for sponsorship will vary based on popularity, cast, viewer rating and number of seasons



AFRIMEDIA



ROK CONTACTS

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